

SHE BEATS YOUR MALE LEADERS IN 14 OUT OF THE 16 COMPETENCIES*. FANCY LETTING HER HELP?

INTRODUCING COMPASS: A LEADERSHIP PROGRAM FOR WOMEN

Our world has done OK, but the time has come for it to excel. The research and groundswell has reached critical point, the evidence and needs are clear: women not only make exemplary leaders — they must be exemplary leaders.

Compass is a groundbreaking program specifically aimed at leveraging the exceptional leadership capabilities women bring, creating dynamic, inspiring leaders and richer, healthier enterprises.

With Compass and her help, your company, your people and your leaders will thrive — and so will our future.



WOMEN EXCEL IN 14 OF THE 16* MOST DESIRED LEADERSHIP TRAITS.

* "A Study In Leadership: Women Do It Better Than Men,"
Zenger Folkman, 2012

Knowing this, smart organisations are asking themselves - how do we ensure more women are at the decision making table and what needs to change to ensure they stay? Women are loyal by nature, see their organisations as a whole in their decision-making, build strong teams and think collectively for the greater good.

RETURN ON INVESTMENT (ROI)

Compass provides a **huge** return on investment; women feel clearer about their purpose within leadership roles and part of an important network of like-minded women. This creates happier, healthier staff who are far more likely to stay.

Compass offers a suite of diagnostic knowledge and experiential information in the following areas:

Transformational leadership - Compass highlights and empowers constructive behaviour, whilst building a diverse support network of like-minded women

Leadership Style – Participants gain an understanding of their own unique leadership style while learning strategies to work with other styles more effectively

Personal motivation – Compass provides insight into how we operate in the workplace through understanding our values and motives

Influencing skills – Participants learn how to design irresistibly powerful presentations, communicating their needs and the needs of the organisation

effectively and confidently to appeal to internal and external stakeholders.
Emotional intelligence – Compass graduates learn about the importance of emotional intelligence in leadership, and how to build their own EQ — their greatest tool

GENDER EQUALITY AND DIVERSITY STRATEGIES

As part of their Gender Equality and Diversity strategies, our clients build Compass into organisational strategy as a cost effective way to achieving long-term diversity results. Our clients regularly use Compass as a reportable action for the Workplace Gender Equality Agency. Dattner Grant can supply documentation to create evidence for your reports.

WHO SHOULD BE SENT TO COMPASS?

While we like to think ALL women could benefit, some to consider:

Talent mapping – women who have been identified as key performers in your talent map who you would like to further engage, retain and develop

Female leaders returning to work – high potential women who's priorities may have been focused on raising a family but are now looking to become re-engaged in the workplace

Leaders of the future – women you have identified as leaders of the organisation for the future, who are not yet managing large teams

Those who are self-employed – Compass is useful as a professional development tool to hone your values and strengths, ensuring you get the most out of yourself

Compass runs nationally and is available in-house for 15 or more women. In addition to the Compass program, Fabian Dattner — Compass founder, key facilitator and one of Australia's most foremost leadership experts — is available to speak with your organisation at no charge.

Dattner Grant is here to act as advisors for your overall strategy on women, developing an effective plan for you moving forward. Call or email us today to discuss your strategies and how we might help:

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